



FINAL RELEASE

IBM Delivers Real-Time, On Demand Data Protection to PC Users and Small Businesses in Singapore

SINGAPORE, 4 July 2007: IBM (NYSE: IBM) today announced that it will offer its Continuous Data Protection for Files software to PC users and small businesses in Singapore for the first time. The IBM Tivoli Continuous Data Protection for Files is a "real-time data safety net" that provides PC users and small businesses with continuous backup for information on laptops, desktop computers and enterprise file servers in one simple solution. The software will be exclusively distributed by ECS Computers (Asia) Pte Ltd, IBM's long standing business partner, and sold via its channel partners at a promotional price of S\$29.90*.

The software helps home-based businesses, medical offices, retail shops and individual computer users -- who rarely back up the information on their PCs -- to continuously, safeguard information the same way that banks and other big businesses do. Since every version of a file is saved continuously in real-time, digitally stored information, music and photos are thus protected from viruses, file corruption or accidental deletion.

IBM's software captures and saves important information to documents continuously in real-time and also sends an encrypted copy of the information to a remote location, such as a USB drive, external hard disk, web storage or storage area network (SAN) - - all within milliseconds. With just a few clicks of a mouse, users can restore files that have been corrupted or accidentally deleted, back to any point in time -- adding multiple layers of defense against data loss. Since the backed-up data is encrypted, the information can be viewed only by those with authorised access to the computer.

"We are delighted to be selected by IBM to distribute IBM Tivoli Continuous Data Protection for Files in Singapore. We believe this software positions IBM at the forefront of storage management solutions and through our extensive network of SuperStores, retail outlets and corporate resellers in the country, we are well-positioned to help IBM make its enterprise-class data recovery software easily accessible to PC users and small businesses here," said Jansen Ek, Group Chief Operating Officer, ECS Holdings Limited.

"With this award-winning data protection software, IBM is providing customers with an instant and automated backup of data and the added capability to restore files with just a few clicks of the mouse. Hence we believe that IBM Tivoli Continuous Data Protection for Files is an important addition to our own storage portfolio," added Mr. Ek.

"Data loss threats caused by viruses and outages aren't just a big-business concern," said Teresa Lim, Managing Director, IBM Singapore. "This strategic distribution agreement with ECS offers yet another way for small businesses and individuals to purchase IBM's fast, simple and affordable solution to continuously protect data and files."

The software installs in a few simple steps. It determines where data should be saved on the laptop or PC and configures the "memory key" or other remote location to receive the backup copy -- all in a matter of minutes. A simple, easy-to-use and fast step-by-step installation wizard makes it ideal for people who lack advanced IT skills or do not have access to help desk support.

IBM Tivoli Continuous Data Protection for Files 3.0 is available now for purchase at the following:

- **SuperStores:** Challenger Tel: 8987890; Courts Tel: 8909873; Harvey Norman Tel:75980988
- **Retail Outlets:** NewStead Technologies – Funan IT Mall, # 02-01 Tel: 12345678; #04-01 Tel: 5557890; Sim Lim Square, #03-04 Tel : 24567890, #05-01 Tel: 67890300
- **Corporate Reseller:** JK Technology Tel: 45789039

** Terms and conditions apply. IBM Tivoli Continuous Data Protection for Files software is available at the promotional price for a limited period from 19 June 2007 to 30 September 2007 and is strictly limited while stocks last.*

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About IBM

For more information about IBM, please visit <http://www.ibm.com>.

For more information about IBM Tivoli Continuous Data Protection for Files, please visit <http://www-306.ibm.com/software/tivoli/products/continuous-data-protection>.

About ECS Computers (Asia) Pte Ltd

Established in 1985, ECS Computers (Asia) Pte Ltd is a wholly owned subsidiary of ECS Holdings Ltd, a mainboard listed company of the SGX with a regional presence in China, Thailand, Malaysia, Singapore, Indonesia and the Philippines. As a leading Information & Communications Technology (ICT) provider, ECS Computers provides a comprehensive range of IT services and products through its three core businesses: Enterprise Systems, IT Services and Distribution. ECS Computers provides integrated solution offerings from industry leading ICT vendors to customers through its wide and established channels.

For more information, please visit <http://www.ecs.com.sg> or call 65-6299 9433.

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